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THE JIM HENSON COMPANY RE-UPS AND PROMOTES HALLE STANFORD TO EXECUTIVE VICE PRESIDENT OF CHILDREN'S ENTERTAINMENT

HOLLYWOOD, CA December 15, 2009 The Jim Henson Company, an established leader in family entertainment, has re-upped Halle Stanford with a long-term agreement and has promoted her to Executive Vice President of Children's Entertainment. The announcement was made today by Lisa Henson, CEO, The Jim Henson Company.

"Halle is an integral part of our company and has successfully re-launched our children's slate, leading the creative and production teams for both 'Sid the Science Kid™' and 'Dinosaur Train™'," said Henson. "She has a deep understanding of our brand and a strong commitment to creating engaging entertainment for children of all ages. With her new agreement in place we are assured of exciting growth across all platforms in this category.

Stanford joined The Jim Henson Company in 1993 and was most recently Senior Vice President of Children's Entertainment. She leads the company's development and production of all preschool and children's programming for television, direct-to-video and internet productions in animation and live-action formats. Stanford has worked on several of the company's well-known properties as an executive producer including the new hit series "Dinosaur Train," the Emmy®-nominated "Sid the Science Kid" (both airing on PBS KIDS®), and the soon to launch "Wilson & Ditch: Digging America" webisodes, also for PBS. In addition she is an executive producer on "Pajanimals," currently airing on Sprout. Stanford is currently leading development on the animated series "The Skrumps," based on the collectible vinyl toys, and "The Doozers," an animated preschool series based on the popular characters from "Fraggle Rock." Previous projects include "Bear in the Big Blue House," "Muppets Tonight," "Telling Stories with Tomie dePaola," and "Animal Jam."



The Jim Henson Company has remained an established leader in family entertainment for over 50 years and is recognized worldwide as an innovator in puppetry, animatronics and digital animation. Best known as creators of the world famous Muppets, Henson has received over 50 Emmy Awards and nine Grammy Awards. Recent credits include the Emmy® nominated "Sid the Science Kid," "Dinosaur Train" and "Pa-janimals." Features include "The Dark Crystal," "Labyrinth," "MirrorMask," and "Unstable Fables" and television productions include "Fraggle Rock" and the sci-fi cult series "Farscape."

With additional locations in New York and London, The Jim Henson Company is headquartered in Los Angeles on the historic Charlie Chaplin lot, complete with soundstage and postproduction facilities. Independently owned and operated by the five adult children of founder Jim Henson, the Company is also home to Jim Henson's Creature Shop™, a pre-eminent character-building and visual effects group with international film, television and advertising clients, as well as Henson Recording Studios, one of the music industry's top recording facilities known for its world-class blend of state-of-the-art and vintage equipment.

The Company is currently in production on "Wilson and Ditch: Digging America," a webisode series for PBSKIDS.org featuring the Company's Emmy-winning animation technology, and the Company's Henson Alternative brand continues to produce "Puppet Up! - Uncensored," a live puppet improvisational show that runs monthly at the Avalon Hollywood. The Company has also announced the creation of The Hub, a third party licensing banner established to acquire and service global consumer products programs for external brands and entertainment properties.

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